

Even Semester 2024-2025

Mid-term Examination, February-March 2025
ABV-IIITM Gwalior

Course Name: Entrepreneurship and Innovation

Full Marks: 40

Long questions [Answer any four (4X10=40)]

1. What is the meaning and definition of entrepreneurship, and what are the key roles of a successful entrepreneur? Discuss with suitable examples.
2. What are the stages of an entrepreneurial process? Explain each stage with examples.
3. How does innovation differ from invention, and what are the different types of innovation? Explain with supporting examples.
4. How can Gardner's Theory of Multiple Intelligences be applied to foster innovation in entrepreneurship? Discuss with suitable examples.
5. What are the stages of the creative process? Explain each stage with examples.