

213305

December, 2019
BBA - III SEMESTER
INDIAN BUSINESS ENVIRONMENT
(BBA/GEN/305)

Time : 3 Hours]

[Max. Marks : 75

Instructions :

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART - A**1. Describe the following :**

- | | |
|--------------------------|-------|
| (a) Industrial Sickness | (1.5) |
| (b) Privatization | (1.5) |
| (c) Reforms | (1.5) |
| (d) Foreign Trade Policy | (1.5) |

- (e) IMF (1.5)
- (f) Economic Reforms (1.5)
- (g) Three major points on public sector reforms in India (1.5)
- (h) Balance of Payment (1.5)
- (i) Foreign Direct Investment (1.5)
- (j) Business Ethics. (1.5)

PART - B

- 2. (a) Discuss nature and dynamism of business environment. What factors trigger changes in business environment? (10)
- (b) Discuss nature of Indian economic system. (5)
- 3. (a) Discuss growth and problems of SMEs. (5)
- (b) Discuss the role of social responsibility in Indian Economy. How optimum level of social responsibility can be achieved by an organization? (10)
- 4. Do you think privatization and liberalization trend are satisfactory? If yes, Explain. (15)

- 5. Discuss banking sector norms that have happen in Indian economy. (15)
- 6. (a) Write a detail note on the role of SEBI in Banking sector reforms. (10)
- (b) What is WTO? (5)
- 7. Identify the reasons of low level of growth in non-banking financial institutions. (15)