

Roll No.

Total Pages : 3

301305

December 2022

BBA (GEN) - III SEMESTER

Indian Business Environment (BBA-GEN-305)

Time : 3 Hours]

[Max. Marks : 75

Instructions :

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART-A

1. (a) State the different economic systems prevailing in different countries. (1.5)
- (b) What are the challenges faced by public sector banks in India? (1.5)
- (c) State the importance of the SME economy. (1.5)
- (d) What is social responsibility of business? (1.5)
- (e) State the functions of SEBI. (1.5)
- (f) Define industrial sickness. (1.5)
- (g) Specify the components of the balance of payment. (1.5)

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- (h) How do MNCs contribute in the economic development of India? (1.5)
- (i) List out the advantages of Privatization. (1.5)
- (j) State the role of IMF. (1.5)

PART-B

2. (a) Discuss the basic nature of Indian economic system. (10)
- (b) Write a note on growth of public and private corporate sector in India. (5)
3. (a) What are the broad objectives that an industrial policy seeks to achieve particularly in a less developed country like India? (5)
- (b) Discuss major challenges facing small and medium enterprises. (10)
4. Distinguish between internal and external factors influencing the business environment. (15)
5. (a) State the various development banks in India. What are their functions? (5)
- (b) What are the major activities of non-banking financial companies? Explain the changing structure of NBFCs. (10)

6. (a) Describe the role of WTO in the international business environment. (10)
- (b) Why is foreign trade necessary for a country? Explain the problems of India's foreign trade. (5)
7. Describe the Indian policy towards foreign direct investment. (15)