

Roll No.

Total Pages : 2

214401

May, 2019

**BBA (Industry Integrated) - 4th Semester
Organizational Behavior (BBA/II/ 401)**

Time : 3 Hours]

[Max. Marks : 75

Instructions :

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART-A

1. (a) Explain the role of change agent. (1.5)
(b) What is resistance to change? (1.5)
(c) Explain the relationship between Power and Politics. (1.5)
(d) What are different Leadership Styles? (1.5)
(e) State different types of conflicts. (1.5)
(f) Explain Group cohesiveness. (1.5)

214401/80/111/81

[P.T.O.
16/5

COMPANY

- K L M N O P Q R S T U V W X
- (g) Define Team Building. (1.5)
 - (h) State levels of OB. (1.5)
 - (i) Explain work force diversity. (1.5)
 - (j) Define organization behavior. (1.5)

PART-B

- 2. Discuss the theoretical frameworks for OB. (15)
 - 3. What are various types of groups? Explain the reason for the formation of group. (15)
 - 4. Describe the process of perception in detail. (15)
 - 5. Define Stress. Explain the causes, effects and coping strategies of stress. (15)
 - 6. Explain various theories of leadership in detail. (15)
 - 7. Explain various types of culture. How does organization culture influence behavior of employees? (15)
-