

Roll No.

Total Pages : 3

302405

May, 2019

B.TECH(IT/CSE) - IV SEMESTER

Management-I

(Organization Behaviour) (HSMC-03)

Time : 3 Hours]

[Max. Marks : 75

Note: Attempt five questions in all, selecting four questions from Part-B in addition to compulsory Part-A.

PART-A

1. (a) Define evolution of management thoughts. (1.5)
- (b) What are the advantages of management information system? (1.5)
- (c) Discuss the various contemporary challenges of OB. (1.5)
- (d) "Reinforcement theory of learning is at the root of behavior modification". Comment. (1.5)
- (e) How can groups be used as a means of integration? (1.5)
- (f) Is elimination of all conflicts feasible? (1.5)

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- (g) Identify some major characteristics found in successful organization change. (1.5)
 - (h) What are the objectives of O.D. programmes? (1.5)
 - (i) What is dominant culture? How it is different from sub-cultures? (1.5)
 - (j) 'Motivation is core of management'. Comment. (1.5)

PART-B

2. Examine the functions of managers at various levels in the organization hierarchy. What is the relevance of conceptual skills at various levels? Discuss. (15)
3. Organizational behavior is concerned with people's thoughts, feelings, emotions and actions in a work setting. Explain how a person's behavior at home and in society affects his behavior in organizational environment. (15)
4. The process of perceptual selectivity applies to our tendency to select such stimuli from the external environment that gets attention of one or more of our senses. Discuss. (15)
5. Explain in detail the reasons for group formation. Which of these reasons are more influential in forming groups and why? Discuss. (15)

6. Describe the various styles of leadership. Do you think categorization of leadership styles into water-tight compartments is possible? Explain. (15)
7. Under what conditions does resistance to change develop? Does it show lack of intelligence in those who resist? Discuss. (15)
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